

DOUGLAS SAVAGE

ASSOC. CREATIVE DIRECTOR

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Client List.

Nescafé, Asics, Diagio, Reebok, Audible, Ikea, Mercedes, Mini (BMW), Volkswagen, Coke, Fanta, Diesel, Sony-Ericsson, Turner, Mont Blanc, Swarovski, Panasonic, Maybach, Siemens, Deutsche Bank, Zurich, Ecko, HP, Hamburger Bahnhof, Pfadfinderei, Peaches, Astro Records, Pull&Bear (ZARA)

Agencies.

DDB/TRIBAL (Berlin), Ogilvy One (Frankfurt/Berlin), Saatchi & Saatchi (Frankfurt), Scholz & Volkmer (Wiesbaden), The Adventures Of (Berlin), TLGG (Berlin), Jung von Matt (Hamburg), Amsterdam Worldwide (Amsterdam), Strawberry Frog (Amsterdam), Media Catalyst (Amsterdam), AvantGarde (Berlin), La Chula Productions (Barcelona), Vasava Artworks (Barcelona), IconMobile (Berlin), Iris Worldwide (Atlanta).

Education.

Georgia State University

Bachelor of Arts

1992-1998

Diploma in Communications

Concentration in Filmmaking (Directing / Screenwriting)

Degree Studio Fine Art (Drawing / Painting)

Minor in Art History.

Graduated Cum Laude.

Fini Post-Production

Internship

1997-1998

Post-Production / Avid Video Editing

Language.

English: Native Speaker.

German: Fluent.

Spanish: Fluent.

Italian: Conversational.

Portuguese: Beginner.

Work.

Iris Worldwide / Associative Creative Director

Atlanta, USA . 2013-2015

Leading creative team, creative direction for clients such as Reebok, Turner, Porsche

Freelance Senior Creative / Creative Director

Berlin, Germany . 2008- Present

Concept, Art Direction, Interactive Design, Animation, Video Production.

Asas de Imaginacao / Creative Contributor

Sao Paulo, Brazil . 2014-Present

Leading creative concept for on-air production of "Costanza & Marilu".

Ogilvy One / Senior Creative (In-House Freelance)

Frankfurt, Germany . 2007-2010

Senior A.D. working exclusively in house under ECD (Jakob) & Global CCO (Kutschinski)

La Chula Productions / Motion Director

Barcelona, Spain . 2007 - 2008

Art Direction, animation and video production for broadcast and music videos with clients such as Coca-Cola (Spain) and Premios Nacionales de Diseño España.

Vasava Artworks / Senior Creative

Barcelona, Spain . 2004 - 2007

Senior art director for clients such as Diesel, BAFF Film Festival, events and exhibitions.

Ministry of Information / Senior AD

Berlin, Germany . 2002 - 2004

Co-developing concepts and design of large exhibition materials (Hamburger Bahnhof), print/projection concepts for events, DVD authoring/design, Music Video production/animation.

Ant Farm Interactive / Senior Designer

Atlanta, USA . 2000 - 2002

Led team in developing/designing larger digital projects for state of Georgia.

BellSouth / Digital Designer

Atlanta, USA . 1998 - 2000

Design and development of internal corporate web for a large regional Telecom.

Fini Post Production / Assistant Avid Editor

Atlanta, USA . 1997 - 1998

Preparation and rough cutting of tv commercials and music videos for broadcast.

More about me

I originally trained and studied as a visual artist and filmmaker. So it's probably why I still believe there's more to what we do than just advertising; tapping into something more emotional in the stories we tell. I think it's our job to better understand new trends, culture, or audience to create more honest creative..or at least make a few people laugh. And if the last 18 years working in this changing landscape has taught me anything, it's the importance of strong concept and strategic footing. Mixing this with plenty of hands-on production experience has been a bonus; whether it's been in video production, photography, illustration, animation, 3D, online or offline experiences.

Freelancing in a variety of agencies and countries over the years has taught me a lot. It's been a catalyst to explore new thinking, trends and creativity. It has taught me how to connect and work well with just about anyone, anywhere and helped me deliver better work.

Anyhoo...that's a bit about me.

Most recently, I have been working as a freelance creative director and senior creative for agencies in Berlin and beyond. In my "down-time" i've been working on an "advertising for good" model to bring causes and CSR together, as well as writing concepts for kids TV shows.